April 26, 2022

**ID5 Joint Message for World Intellectual Property Day 2022**

**IP and Youth: Innovating for a Better Future**


The Partner Offices understand that effective communication, collaboration and further empowerment of the world’s youth are essential to a robust global industrial design system. The Partner Offices will endeavour to welcome young people into the world of industrial designs via exposure to an efficient and user-friendly IP system that is accessible to all, in particular, by focusing efforts to:

- Continue to improve industrial design systems and procedures with a view to creating a transparent, accessible and interoperable industrial design systems to provide users, including young people, with the tools they need to understand and use industrial designs;

- Endeavour to further engage all ages in the importance and relevance of industrial design protection, including in the digital environment; and

- Continue to collaborate with respect to the use of emerging technologies and providing quality services.

The Partner Offices reaffirm their efforts to promote industrial design systems, in collaboration with the World Intellectual Property Organization, and recognize the importance of younger generations who will carry this progress into the future.