

# ID5

## E-learning Platform on Graphical Representation for small and medium-sized enterprises (SMEs)

### Revision History

Version	Date	Lead Office
1.0	07/02/2022	EUIPO
2.0	19/07/2022	EUIPO/CNIPA

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## 1. Background

By necessity, an application for registration of a design must include a representation of the design intended for protection. The representation defines the scope of protection of the design right. Apart from the requirement that such representation be suitable for publication, the applicant is free to choose among a variety of different illustration formats he/she considers to be the most effective and accurate means of representing the design.

The various formats available for users preparing a design application to be filed with any of the five Partners and WIPO have been outlined in the '[Catalogue of View & Drawing Requirements for Designs](#)' issued by ID5.

The Catalogue describes the legal provisions and guidelines of each of the Partners and WIPO as regards the graphical representations of industrial designs. It was created with the view to enlarge, complete and update the knowledge of each Partner about the view and drawing requirements of the other Partners. It is formatted and structured in a way that allows identification of the requirements which are shared by all the Partners and other requirements where divergences exist.

Although the Catalogue was made available to the public, it is a comprehensive technical document primarily addressing experts in the Partner offices. Recently, the Partners of ID5 launched a project [Informative User Guide for the View and Drawing Requirements of Designs](#) aiming to extract the key content of the Catalogue and present it in a concise form which will be easy to read for users.

This project focuses on the step when a user creates a representation, makes a drawing. At the moment in time when a user becomes interested in the E-learning Platform, he/she is already on the way to prepare a design application and is aware that a representation of the design is needed which may take different forms, each coming with a set of requirements. The proposed Platform would take the user from there and lead him/her towards the creation of a representation which will be admissible by any of the Partners.

## 2. Project Definition

### 2.1. Project objectives

The proposed project will start one step earlier than the User Guide, namely when a designer has created a new design and is aware that it is possible to obtain protection by registering it with an IP Office. At that moment he/she may still not know that the design cannot just be deposited with the IP Office, as it was possible in former times, but a graphical representation has to be prepared which could be done in many different forms, the choice of form having a crucial impact on the scope of the design right.

The **project deliverable** will be an e-learning platform on the ID5 website containing infographics with clear and instructive suggestions for creating representations of design which are acceptable by the five Partners, targeting primarily individuals and SMEs with little experience in design registration.

The platform with the information presented in the infographics will introduce the user to the need for a graphical representation and explain the various options by way of examples. The examples will be in line with the requirements outlined in the User Guide and the Catalogue without going too far into the technical details of these requirements. Certain advanced graphical tools like disclaimers or exploded views may be left for further reading. At the end, the user will have understood why a graphical representation is needed and what may be the optimal choice depending in his/her case. For further reading, if needed, the user may be referred to the Guide and the Catalogue.

In phase 1, the leading office will identify the technical means and outline the contents of the platform. Subsequently, a trailer version of the e-learning platform with infographics will be produced and distributed to the Partners for comments.

In the final stages of phase 1, the e-learning platform with infographics will be produced and launched.

In an eventual phase 2, depending on the agreement of the Partners, agreement can be sought to produce instructional material in other domains.

## 2.2. Project scope and exclusions

### What is in the scope of the project:

The project is merely seeking to gather information on current practices and make them available to the users.

The deliverable, an e-learning platform with infographics, does not intend to explain how to file a design application or walk the user through the registration procedure. The tool will focus on how to create a graphical representation of a design which is fit to be included in a design application to be filed with any of the five Partners.

### What is out of the scope of this project:

The project does not seek amendments to legislation or changes of practise of the partner countries.

## 1.1. Outline products/deliverables and/or desired outcomes

The project deliverable will be an e-learning platform with infographics on how to represent a design for registration.

## 2. Outline Project Plan:

Date	Deliverable/milestone
January 2022	Draft Project Brief circulated to Partners
March 2022	Partners provide comments on the Draft Project Brief
<b>Midterm meeting 2022</b>	Discussions on the Draft Project Brief
October 2022	Project's approval at Annual Meeting
February 2023	Lead office circulates trailer version of the e-learning platform and template for infographic
April 2023	Partners provide input
<b>Midterm meeting 2023</b>	Partners discuss progress
<b>ID5 Annual Meeting – 2023</b>	➤ <b>Present results</b> (trailer version of the e-learning platform with infographic) <b>and proposed way forward, e.g. eventual proposed topic for Phase 2;</b>

### **3. Roles and Responsibilities**

#### **Lead Office:**

1. Shares information on progress with the five Partners;
2. Prepares and chairs the exchange of views on context risks of shared interest;
3. Present the deliverables of the project during the ID5 Annual Meeting.

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#### **Participating Offices**

1. In response to the Lead Office, to submit information requested and participate in the revision and reviewing cycles ); KIPO will be responsible for uploading the agreed content on the ID5 Website.
2. To actively participate in the meetings organised with a view to creating or presenting the projects' deliverables.

Contact Persons:

CNIPA:

JPO:

KIPO:

USPTO:

### **4. Acceptance Criteria for the deliverables**

The lead office will integrate and address comments received during the revision exercise. Deliverables discussed during Midterm meetings and approved during annual meetings prior to their publication and dissemination.

### **5. Financial arrangements**

1. The ID5 Partners will bear their own expenses for transportation, accommodation, and travelling during the arranged meetings.
2. The ID5 Partners will bear parts of the costs according to the agreed responsibilities, e.g., KIPO hosting the platform and infographics on the ID5 website, EUIPO the costs of coordination and creation of the deliverables, etc.

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